

LOUDER



HELLO

Welcome to our LOUDNESS

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GLOBAL—



— CREATIVE

EVENTS—



INTER

ENGLISH

CULTU

CHINESE



RAL



FRENCH and SPANISH

# REBEL THINKING

LOUDER GLOBAL'S TEAM HAS A HISTORY OF PRODUCING CREATIVE AND RADICAL EVENTS SINCE 2011. BACK THEN, WE WERE CALLED MAYA EVENTS, AND IN 2016, WE WERE ACQUIRED BY FLIGHT CENTER. IN 2019, OUR NEW IDENTITY AND BRAND WAS BORN, "LOUDER GLOBAL" OUR CREATIVE TEAM HAS A COMBINED 20 YEARS OF EXPERIENCE AND PASSION FOR INNOVATION, CREATIVITY AND BOLDNESS THAT SURPASSES THE 1000000 YEARS; WE PRODUCE HIGH-QUALITY IN-PERSON, ONLINE AND HYBRID EVENTS IN HONG KONG AND AROUND THE WORLD.

## EXPERIENCE ABOVE EVERYTHING

Fostering connections, igniting emotions, and creating unforgettable moments are what we do. Our dedication goes beyond events—we strive to build experiences that truly matter.

## PEOPLE AT THE TOP

At the heart of LOUDER is the love for people, which is what we hold dear. We go the extra mile with every event to bring joy, connection, and plenty of smiles.

## RADICAL BOLDNESS EVERYDAY

Because it's who we are. because it's what drives us to break boundaries and go beyond. There is no such thing as impossible—only challenges to conquer, visions to ignite, and ideas to make an unstoppable reality.

**WE**

**DO** EPICCC!

# **E**VENTS

CREATIVE PRODUCTION  
TECHNICAL STRATEGY  
SOUND  
LIGHTING DESIGN  
EVENT MANAGEMENT  
ONSITE MANAGEMENT

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**WE**

**DO** EPICCC!

**P**

**EOPLE**

SPEAKER CURATION  
SPEAKER MANAGEMENT  
ENTERTAINMENT SOURCING  
CELEBRITIES & INFLUENCERS  
EVENT STAFFING  
ATTENDEE SUCCESS

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**WE**

**DO** EPICCC!

# I **NNOVATION**

EXPERIENCES

VR

SUSTAINABLE EVENT SOLUTIONS

TICKETING

SMART BADGES

NEW TRENDS

**WE**

**DO** EPICCC!

# C REATIVE

EVENT CONCEPT  
CREATIVE STRATEGY  
DIGITAL DESIGN  
GRAPHIC DESIGN  
BRAND DEVELOPMENT  
PHOTO AND VIDEO

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**WE**

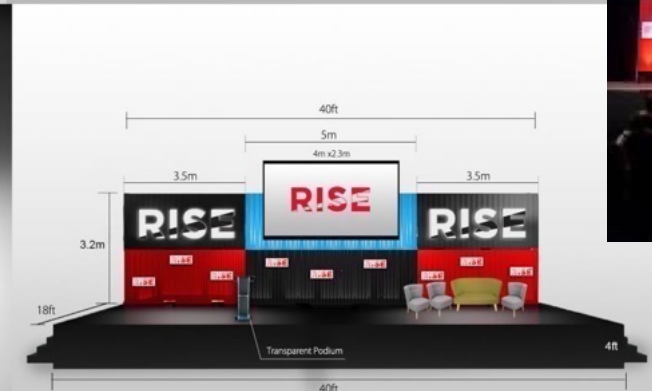
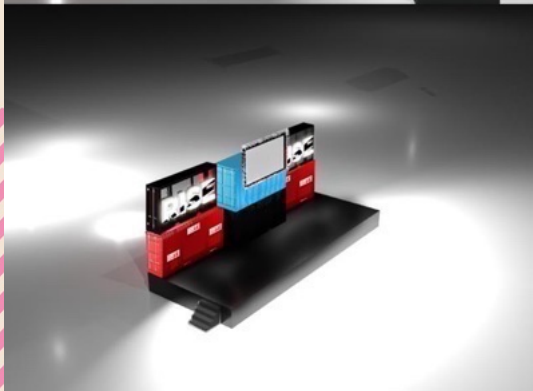
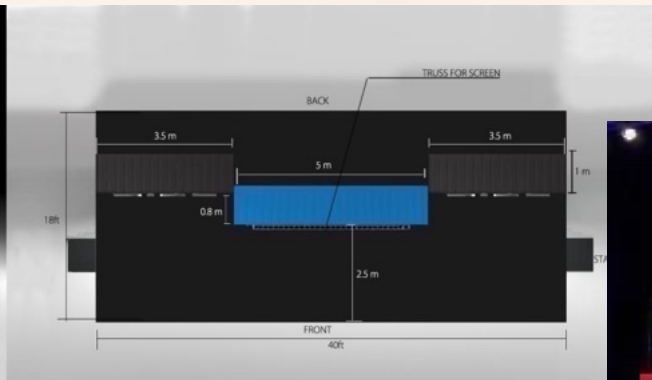
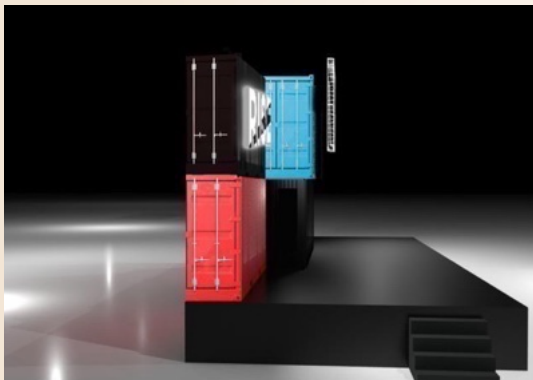
**DO** EPICCC!

# C ONTENT

CONTENT CURATION  
CONTENT CREATION  
SOCIAL MEDIA  
BRANDING  
STRATEGY  
MARKETING

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# We do EPICC: FROM CONCEPT TO REALITY



# SOME CLIENTS

Aedas



中國銀行 香港分行  
BANK OF CHINA HONG KONG BRANCH



BANK OF SINGAPORE

benefit

**BOMBARDIER**

CREDIT SUISSE



DEBRETTS'S  
LONDON 1769



haymarket®



**HSBC**



**JLL**

J.P.Morgan

**LEIGHTON**

Levi's

**LVMH**



Nasdaq

**RISE**

web  
summit

CASE



STU



DIES



STARTMEUPHK  
FESTIVAL



LOUDER CONNECT

# BRINGING CREATIVITY INTO THE STARTUP SCENE

PARTNERSHIP YEARS    SIZE OF EVENT    DURATION  
**2023-2024**        **1000 PAX**        **1 DAY**



- CREATIVE CONCEPT
- DIGITAL BRANDING AND MARKETING
- SPEAKER SOURCING AND MANAGEMENT
- CONTENT CURATION
- CREATIVE EVENT PRODUCTION
- EXPERIENCES CURATION
- ONSITE EVENT MANAGEMENT
- ATTENDEE AND SPEAKER SUCCESS

As the flagship event of the Startmeup Festival 2024, Louder Connect set out to break the mold of traditional startup gatherings. With a bold vision, LOUDER's mission was clear: to craft an interactive, dynamic, and unforgettable experience bursting with creativity, innovation, and endless opportunities to connect. Our team brought their A-game, delivering inspiring speakers, immersive experiences, and networking moments that truly mattered.



**CLICK FOR VIDEO**



# THE LATIN K

*like Verilla*

# SPICING UP THE COMMUNITY

PARTNERSHIP YEARS    SIZE OF EVENT    DURATION  
**2024**                    **1000 PAX**            **2 DAYS**



- CREATIVE CONCEPT
- DIGITAL BRANDING AND MARKETING
- PARTNERS MANAGEMENT
- SPONSORSHIP
- CONTENT CURATION
- CREATIVE EVENT PRODUCTION
- ENTERTAINMENT CURATION
- ONSITE EVENT MANAGEMENT
- GOVERNMENT RELATIONS

The Latin Kaleidoscope is a celebration of all things Latin American. Louder's mission was to create an engaging experience where, over two days, the Latin American communities in Hong Kong proudly celebrated and shared the rich diversity of this region with the local community. The event featured curated exhibits, mesmerising performances, delectable food and drink, exciting business prospects, and interactive installations and workshops highlighting the vibrant tapestry of Latin American traditions, innovations, and artistic expressions.

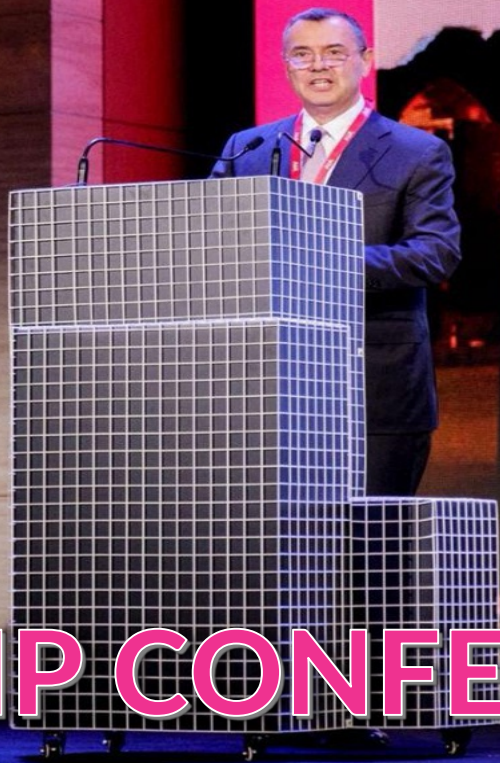


A man wearing a large black sombrero with a gold Greek key border, a maroon embroidered shirt, and glasses is playing a guitar. He has a joyful expression with his mouth open. The background is dark and industrial.

[CLICK FOR VIDEO](#)



HEALTHIER, LONGER,  
BETTER LIVES



LEA  
OU

**AIA LEADERSHIP CONFERENCE**

# GLOBAL CELEBRATION WITH A LOCAL FEEL

PARTNERSHIP YEARS    SIZE OF EVENT    DURATION  
**2023**                    **300 PAX**            **2 DAYS**



- CREATIVE CONCEPT
- CREATIVE EVENT PRODUCTION
- ENTERTAINMENT CURATION
- ONSITE EVENT MANAGEMENT
- SUPPLIER MANAGEMENT
- VENUE MANAGEMENT
- ATTENDEE AND VIP SUCCESS

AIA's Leadership Conference 2023 brought together top leaders from across the globe to honor a year of remarkable achievements and growth. The LOUDER team was tasked with creating a world-class event concept that not only matched the caliber of these international leaders but also captured the vibrant essence of Hong Kong. From unique food and drink stations that transported attendees straight to the bustling streets of Mongkok to the breathtaking melodies of Yo-Yo Ma's cello, every detail was designed to inspire and delight.



# RISE

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# RISE



# PUTTING SPARK AND CONNECTION IN TECH

PARTNERSHIP YEARS    SIZE OF EVENT    DURATION  
**2015-2019**            **30000 PAX**    **3 DAYS**



- CREATIVE CONCEPT
- CREATIVE EVENT PRODUCTION
- SUPPLIER MANAGEMENT
- VENUE MANAGEMENT
- ONSITE EVENT MANAGEMENT
- ATTENDEE AND SPEAKER SUCCESS

The RISE Conference burst onto the scene in Hong Kong in 2015, and for the next five years, LOUDER proudly partnered with the Web Summit team to bring Asia's largest tech gathering to life. Our mission was clear: to craft an event experience that captivated every attendee, speaker, sponsor, and supporter. With meticulous attention to detail, we ensured every element of RISE reflected innovation, engagement, and excitement. The result? RISE became the gold standard for unforgettable event production, meaningful connections, and pure fun in the tech world.



# Rise Hong Kong

[CLICK FOR VIDEO](#)

# RISE

# MORE OF OUR LOUD AND CLEAR SINCE 2011



# WHERE TO FIND US

JOIN US ON ALL  
OUR SOCIALS!



LOUDER GLOBAL  
LOUDERBYYAMILETTECANO  
[WWW.LOUDERGLOBA.COM](http://WWW.LOUDERGLOBA.COM)





谢谢



LOUDER  
BY YAMILETTE CANO

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